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Proofs

Your Proof to the Printer- Does the printer see what you see??

Include a .jpg of your project in the finished size as part of your print package. Your printer will have a visual to compare with the test print to insure there are no missing fonts, images or a possible re-aligning of graphics.

The Printer's Proof to you- The color you see on screen (RGB) is not the color your printer will print in CYMK or Pantone.

Sending an executable print ready file to the printer means "here is my file, print it!" If you have any concerns about the color or quality of your file, request a printed proof. It is too late to have objections after the project is printed.



Next Month-
The Checklist