

DEADLINE vs TURNAROUND

Material, printing, trimming, laminating, folding binding, and occasionally drying. All these factors go into determining turnaround time on your project. Your printer has many projects going at the same time. They are bound by machine speed, material availability and the order in which the projects arrive in their shop. Plan accordingly. Stay in contact with your printer, from the start of your project to completion. Ask them about turn around times on each project. Print loads change from day to day. If they are aware of your project and your deadline ahead of time they can plan accordingly. A smooth turn around is determined by your communication and preparation.

Deadline = when you must have the completed print project in hand.

Turnaround time = the time it takes the printer to complete your project. (this begins when the printer has executable print ready files in hand)

DEADLINE

Next Month-
Fonts