

CORRECT COLOR SPACE

Understanding the difference between CMYK and RGB is one of the most important elements to understand when setting up your file. CMYK stands for Cyan, Magenta, Yellow and Black. (these are actual inks or toners) RGB stands for Red, Green, and Blue. (these are primary colors of light) Print jobs printed as full color, or 4 color process, are printed out of CMYK colors. Please note that Pantone (PMS) and RGB colors do not always convert accurately to CMYK. If printing in full color, then it is best to design your job in CMYK mode from the beginning. As well as making sure all graphical elements are CMYK colors and not RGB.



Next Month-
Spot Colors